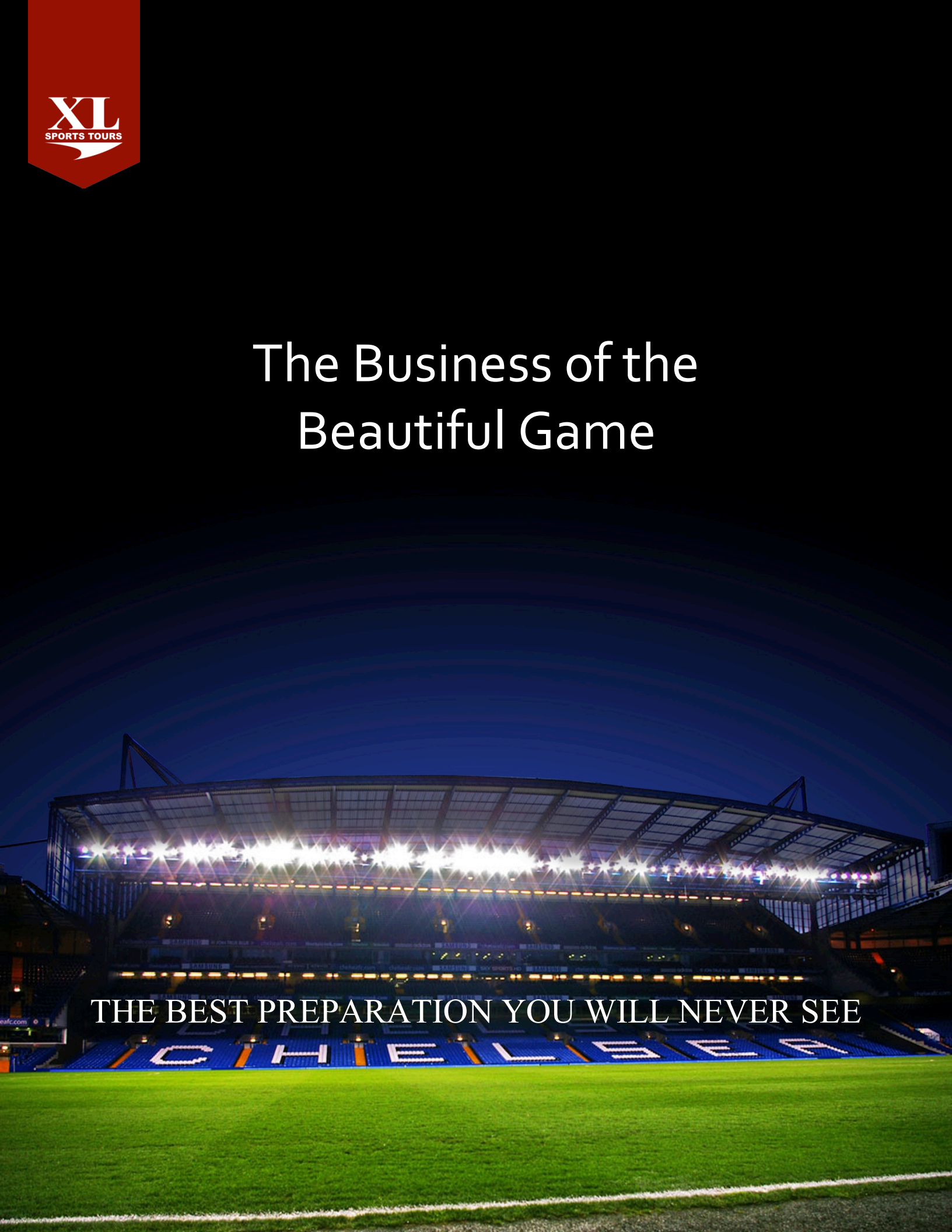


The Business of the Beautiful Game

THE BEST PREPARATION YOU WILL NEVER SEE



The Business of the Beautiful Game

FRI
MAY

01

AM: Land in London after an overnight flight, where you will be met in arrivals and transferred to your hotel in the city center.

PM: Optional Live Game, Championship or lower league game at a small London stadium
OR add an optional extra Stadium and Museum Tour.

SAT
MAY

02

AM: Enjoy a fully cooked English breakfast before experiencing the unique pre-game atmosphere. Meet with Emma Hayes, Head Coach of Chelsea FC Womens team. Emma has extensive knowledge of the womens game in both Europe and the USA and has coached at the highest levels in both countries during rapid expansion periods.

PM: Watch **CHELSEA FC V NORWICH** live at Stamford Bridge stadium. Enjoy hospitality before and after the game



The Business of the Beautiful Game

SUN
MAY

03

- AM: After breakfast Tour Stamford Bridge Stadium, home of Chelsea FC. Meet with the clubs commercial Manager and Hospitality Director for round table discussions immediately after the tour. Transfer to North London for another EPL game
- PM: Watch **ARSENAL V LIVERPOOL** live at the Emirates Stadium

MON
MAY

04

- AM: Meet with NBC Presenters and TV personalities, informal discussion on Broadcasting rights, advertising and the global growth of the Beautiful Game
- PM: Presentation from Adrian Bevington, former Managing Director of the England Team and now Head of Recruitment for Middlesbrough FC. Adrian is one of the top executives in the game with both extensive commercial experience and sporting knowledge. Presentation on "Moneyball" in soccer

TUES
MAY

05

- AM: Final breakfast at the hotel
- PM: Transfer to the airport



Business of Football

Included...

- Tickets to watch two live English Premier League games
- VIP Premier seating including executive box and three course meal
- Talk from a senior football executive
- Meet with TV personalities
- Meet with a Women's Super League Manager
- Tour of Stamford Bridge stadium
- Four nights' accommodation in a quality 4 star hotel in central London
- Fully cooked breakfast daily
- Airport transfers via luxury private transport
- A XL Sports Tour Director on-hand 24 hours a day as your personal escort
- Stadium tour and sightseeing can be added as part of tailor made packages
- All taxes and service charges included

Price: \$3999

All live games are subject to change and fixture rescheduling for TV

Price is per person, based on a double occupancy room does not include flights
Single supplement upgrades available upon request if booking alone.

Book now online at www.xlsportstours.com or by calling 877-286-3809.

A night-time photograph of the London skyline, featuring the London Eye illuminated in blue on the left, and various city buildings lit up with warm lights on the right, all reflected in the water of the River Thames.

A red, rectangular button with rounded corners and a white border, containing the text 'BOOK NOW' in white, uppercase, sans-serif font. The button is positioned in the bottom right corner of the image, overlapping the London skyline.

BOOK NOW