



COACHING DEVELOPMENT COURSE 2009 – *THE EVERTON WAY*

**XL Travel** has teamed up with **Everton Academy** to offer exclusive coaching development trips for college and club coaches keen to learn the latest training methods and philosophies. The Premier League is widely recognized as producing some of the finest world talents, and Everton F.C. is ranked as one of the most elite Academies in England.

With the finest coaches, a state-of-the-art facility, and their specialist training program, *The Everton Way*, the Coaching Development Trip is an excellent way to further your education in coaching.

<p><b>Tuesday February 17<sup>th</sup></b>  <i>Evening:</i> Depart your International Airport  <b>Wednesday February 18<sup>th</sup></b>  <i>Morning:</i> Arrive in Manchester Airport to be greeted by the XL Travel representatives. Private transfer to the Liverpool hotel for check-in  <i>Afternoon:</i> Course material hand out and introduction, including a brief schedule run-through and induction</p>	<p><b>Saturday February 21<sup>st</sup></b>  <i>Morning:</i> <b>View and assess a live Academy game</b>  <i>Afternoon:</i> <b>Live game Manchester United v Blackburn Rovers</b>  <i>Evening:</i> Group summary of the day's games, including tactical analysis and coaching points  <b>Practical Course Assessments</b></p>
<p><b>Thursday February 19<sup>th</sup></b>  <i>Morning/Afternoon:</i> Practical sessions and demonstrations  <i>Evening:</i> Evening at Middlesbrough FC Academy</p>	<p><b>Sunday February 22<sup>nd</sup></b>  <i>Morning:</i> Junior Academy viewing session up until 1pm  <i>Afternoon:</i> <b>Second live EPL game</b>  <i>Evening:</i> Q&amp;A with Manchester City academy.</p>
<p><b>Friday February 20<sup>th</sup></b>  <i>Morning:</i> Stadium tour of Goodison Park  <i>Afternoon:</i> Seminars from the following members of staff at Everton: Coaches; Dieticians; Psychologists; Physiotherapists</p>	<p><b>Monday February 23<sup>rd</sup></b>  <i>Morning:</i> Transfer with your XL Travel representatives to the airport for your return flight home</p>

\*itinerary subject to minor changes

\*\*Flight arrangements and costs are to be made and covered by the traveling coach

**Trip Benefits:**

- Airport shuttles and all scheduled domestic travel within the UK
- A recognized coaching qualification, *The Everton Way* diploma
  - Full assessment before completing the qualification
  - *The Everton Way* online coaching membership
  - Full course materials, hand-outs and induction
  - Practical sessions with Academy coaches
  - Seminars and Q&A sessions with Everton F.C.
  - Accommodation in a quality local hotel
    - Tickets to a Premier League game
    - Daily breakfast

**PRICE: \$1,499**

**XL TRAVEL INC.**

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